

Consumer lists

Consumer lists can be bought on-line at <http://marketingfile.com>

A summary of the main categories of lists which are available on-line are given below. There is no minimum order and all lists can be subdivided into categories and selected by location.

Category	Number of lists	Total number of records
All Households - General Lifestyle	9	135,388,200
Baby Data	1	1,879,900
Business Opportunities	2	99,000
Cars & Motorbikes	5	10,107,100
Charity Donors	1	11,975,900
Financial & Investors	4	45,116,500
Gamblers	1	25,600
Health & Fitness / Sports	1	16,100
High Income / Net Worth	3	1,463,400
Holidays & Travel	1	7,173,800
Home Computing & Technology	1	97,800
Home Movers & Home Improvers	3	446,300
Male Interest	1	72,000
Senior Executives & Professionals	5	8,022,400

Phone: 01536 399000