

Business lists

There are around 1 million active businesses in the UK, which we have divided into 4500 categories of business type, ranging from abattoirs to zoos (an unfortunate pairing perhaps, but they happen to be the first and last selections on our list).

The list can be selected by:

- What the company does
- The number of employees or turnover
- The county or postcode

We can supply:

- Mailing lists on disk, or on labels
- Lists sorted into Mailsort order
- Lists containing the phone number (verified against TPS)
- Lists containing the fax number (verified against FPS)

In order to see the categories available please go to <http://www.marketscanonline.co.uk/Register/HamiltonHouse.aspx> and make your selections. You can thus build and order your custom list on-line.

Lists can be purchased for once only use, one year's use or eternal re-use.

Alternatively phone Hamilton House on 01536 399000 between 9am and 5pm and we will give you a quote.

Response rates on B2B mailings vary enormously from one mailshot to another. Before mailing you can forward a copy of your mailshot for a free review.

If you would like to learn more about raising response rates in B2B direct mail you will find a lot of information on www.mailing.org.uk where a complete analysis of what does and does not work in direct mail is being developed.

For more information: www.hamilton-house.com